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NEXTREMER SOLUTIONS INDIA CASE STUDY

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CASE STUDY

1.1 ABOUT THE CUSTOMER

Purple chai specializes into mobile apps development (IOS, Android and Cross platform apps).

1.2 BUSINESS PROBLEM

The end-client required an application to manage his schedule, which was distributed across multiple functions that he performed.

The main aim was to avoid appointment clashes and have appropriate reminders to avoid missing hi-profile appointments.

1.3 BUSINESS OPPORTUNITES

With a rich UI, easy to use functionalities like registration, weekly view, daily view, monthly view the client could manage his schedule in much smooth and efficient way. The app also provided synchronization of calendars with clients so as to have the same appointments registered for multiple users.

1.4 PROJECT SUMMARY

This is a scheduling app for stylist and clients. Stylist and clients can create profiles. Both can book or cancel appointments, share and synchronize calendars etc.

The development model was Agile and the project was delivered in 18 Sprints.

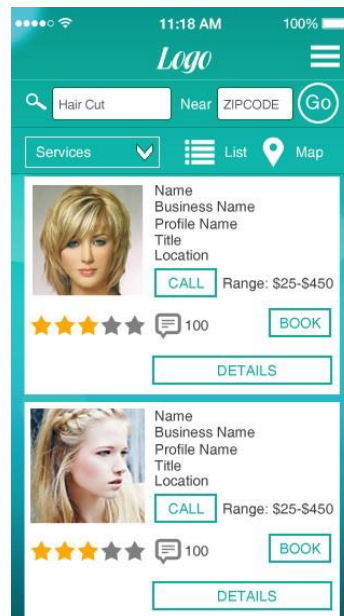
Processes were defined for fast-tracking activities, quick releases, Sprint demonstration and backlog grooming meetings.

Project background	
Size of Project	6 man months
Peak team size	Total: 3
Duration	2 Months
Location	Offshore

Features implemented :

- Client,stylist login and registration functionality
- Search options for zip code, service and stylist names
- Detailed stylist profile creation and update
- Stylist can upload pictures, upload service types ,duration pricing etc.
- Appointment booking for client
- Appointment booking for stylist on client behalf
- Reminders through emails
- Appointment cancellations

1.5 SAMPLE UI



- **Technology overview**

Technologies utilized	
Technologies	HTML5, Corodova

1.6 CLIENT BENEFITS

Significant benefits apart from cost reductions where derived some of them are:

- Improved the efficient time and schedule management for the client thus creating customer satisfaction.
- Missing out on high profile appointments could be averted.
- Additional revenues generated through prompt service and branding through references.